



KT-Training



Beauty Therapy Course – Business Management Training

Business Management Training Course Agenda

9:15 - 9:30	Registration
9:30 - 12:00	Introduction to Medical Aesthetics Business Pie in Facial Beauty Art of Integrated Aesthetics Review of Anti Aging Treatments Break Integrated Approach for Various Age Groups Identifying Needs of the Target Market Customer Relationship Management and Automation
12:00 - 12:30	Networking-Lunch
12:30 -17:00	Employee Selection and Management Employee Job Satisfaction and Motivation System and Processes Consultation Processes Break Marketing and Promotion Advertising and Sales Marketing Mix Budgets and Goal Setting All attendees will receive pre-course material to review prior to attending the course.

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